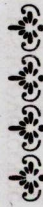


8. Discuss the short term and long term physiological and psychosocial consequences of alcohol abuse. Explain the sociogenic factors contributing to alcoholism. (50)



1(CCE-M)4

PSYCHOLOGY - II

[20]

Time : 3 Hours

Maximum Marks : 300

INSTRUCTIONS

- i) Answers must be written in English.
- ii) The number of marks carried by each question is indicated at the end of the question.
- iii) The answer to each question or part thereof should begin on a fresh page.
- iv) Your answer should be precise and coherent.
- v) The part/parts of the same question must be answered together and should not be interposed between answers to other questions.
- vi) Candidates should attempt five questions. Question No. 2 and 5 are compulsory.
- vii) If you encounter any typographical error, please read it as it appears in the text book.
- viii) Candidates are in their own interest advised to go through the General Instructions on the back side of the title page of the Answer Script for strict adherence.

- iv) No continuation sheets shall be provided to any candidate under any circumstances.
- x) Candidates shall put a cross (X) on blank pages of answer Script.
- xi) No blank page be left in between answer to various questions.
- xii) No programmable Calculator is allowed.
- xiii) No stencil (With different markings) is allowed.
1. Explain the characteristics of well-standardized psychological tests. Discuss the major steps in the development of standardized psychological tests. (50)
 2. Answer any three of the following in not more than 200 words each. (75)
 - a) Explain the role of faulty cognitions and learned helplessness in depression.
 - b) Distinguish between content and process theories of work motivation.
 - c) Explain interaction process analysis with a suitable illustrative example.
 - d) Comment on the problems encountered in applying self-report personality inventories in personnel selection.

20-II

(2)

3. State the major assumptions underlying behavior therapy. Explain briefly the important behavior therapy techniques. Critically comment on the utility of behavior therapy in the treatment of different psychological disorders. (50)
4. Discuss the different factors contributing to resistance to social change and the strategies to overcome their effects. (50)
5. Answer any three of the following in not more than 200 words each. (75)
 - a) Critically comment on the role of school as an agent of socialization.
 - b) Explain the problems encountered in motivating the disadvantaged groups.
 - c) Explain, along with suitable examples, the psychological factors to be considered in effective advertising.
 - d) What is information overload? State its behavioral consequences.
6. Distinguish between prejudice and discrimination. Explain and evaluate the 'intergroup contact hypothesis' in the context of prejudice reduction. (50)
7. Explain the nature of achievement motivation. Discuss the relationship between achievement motivation and entrepreneurship and the strategies to promote entrepreneurial behavior. Cite Indian work in this context. (50)

20-II

(3)

[Turn Over